

History 4170/6170-001, Spring 2017
History and Uses of Heritage Tourism
4:00-6:30, Hardin 230

Dr. Megan Taylor Shockley
Office Hours: 1:30-3:30 Tuesday, by appt. in Hardin 104
Email: mshockl@clemson.edu; Phone 864-656-3153

Course Description: Introduces students to important scholarship in the heritage tourism field. Examines the origins and objectives of heritage tourism, and case studies of how professionals employ heritage tourism.

Course Objectives: Students will learn about the history and uses of heritage tourism and how to analyze heritage tourism sites. Students will learn to successfully converse about the history of and critical issues in the field of heritage tourism. Students will be also able to recognize successful practices in heritage tourism and engage in their own local heritage tourism project.

Course Requirements:

UNDERGRADUATES:

- FOUR 4-5 page papers on the week's readings (worth 25 points each)
- TWO weeks serving as discussion leader
- ONE heritage tourism project
- ONE final take-home exam
- unannounced quizzes based on the readings

GRADUATES:

- FIVE 4-5 page papers on the week's readings (worth 20 points each)
- THREE weeks serving as discussion leader
- ONE 10 page heritage tourism project.
- ONE final take-home exam
- unannounced quizzed based on the readings

Short Papers: 20%
Heritage Tourism Project: 25%
Participation: 10%
Quizzes: 10%
Final Exam: 35%

GRADING SCHEMA: 89.5-100: A; 79.5-89.4=B; 69.5-79.4=C; 59.5-69.4=D; Below 59.4=F

Assignments build on the readings through analytical case studies. For additional readings, see the syllabus. You must sign up for at LEAST one book review (monograph) and at least ONE paper dealing with a collection of essays. All papers are due in class!!!!

More information about the papers:

ALL PAPERS that you turn in must use proper citations and be grammatically and structurally correct. All must be typed in TIMES NEW ROMAN and double-spaced. I will count off for fragments, run-ons, passive voice, and other common grammar/editing mistakes. Papers are due in class on the date listed in the course schedule. I will accept **NO LATE PAPERS, PERIOD.** I will also only accept papers in hard copy. If this means you have to get to Brackett to print something out, then stop by BEFORE class.

- * The bodies of the papers should develop your thesis argument with examples from the reading(s). Each essay should end with a paragraph that summarizes your main points.
- * The papers will be graded on: 1) clear and well-supported argument; 2) proper spelling and grammar; 3) original thoughts and analysis of the readings.

Absence/Attendance Policy: If you miss 10% of the classes (2 CLASSES!), your final grade will drop 1 full letter grade. After that, your final grade will drop 4 points for each additional class that you miss. Every absence will adversely affect your participation grade. It's critical that you exhibit professionalism in this setting; in essence, this class aims to teach you how to be a professional historian. If you come to class late, you will be counted as absent for the day. If your cellphone goes off, or you're texting in class, you will also be counted as absent for the day.

YOU MAY ONLY BE EXCUSED FOR A COLLEGE-AUTHORIZED EVENT, and a dean's, professor's, or coach's note must accompany your absence. Medical problems, with the exception of long illnesses that require hospitalization/surgery, are not excused!!!

A Note on Academic Integrity: As the provost has announced: "As members of the Clemson University community, we have inherited Thomas Green Clemson's vision of this institution as a 'high seminary of learning.' Fundamental to this vision is a mutual

commitment to truthfulness, honor, and responsibility, without which we cannot earn the trust and respect of others. Furthermore, we recognize that academic dishonesty detracts from the value of a Clemson degree. Therefore, we shall not tolerate lying, cheating, or stealing in any form.”

*All ideas or direct quotations taken from another work must be fully cited; failure to do so constitutes a case of plagiarism.

*All papers that you turn in must be your own work. That means that you may not copy from someone else or download papers or information off of the internet. This, too, is plagiarism and cheating.

*Cheating on exams will not be tolerated. When you use sources on your exams, you must cite them.

*If you choose to plagiarize or cheat on an assignment, the LEAST you will receive is a zero on that assignment.

Additional Information:

Students requesting accommodations should make an appointment with Dr. Margaret Camp (656-6848), Director of Disability Services, to discuss specific needs within the first month of classes. Students should present a Faculty Accommodation Letter from Student Disability Services when they meet with instructors. Accommodations are not retroactive and new Faculty Accommodation Letters must be presented each semester.

Clemson University is committed to a policy of equal opportunity for all persons and does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender, pregnancy, national origin, age, disability, veteran’s status, genetic information or protected activity in employment, educational programs and activities, admissions and financial aid.

This includes a prohibition against sexual harassment and sexual violence as mandated by Title IX of the Education Amendments of 1972. This policy is located at <http://www.clemson.edu/campus-life/campus-services/access/title-ix/>. Mr. Jerry Knighton is the Clemson University Title IX Coordinator. He also is the Director of Access and Equity. His office is located at 110 Holtendorff Hall, 864.656.3184 (voice) or 864.565.0899 (TDD).

REQUIRED BOOKS: ALL ARE AVAILABLE AT THE BOOKSTORE.

Kenneth Foote, *Shadowed Ground*

David Glassberg, *Sense of History: The Place of the Past in American Life*

Antoinette Jackson and Paul Shackel, *Speaking for the Enslaved*

Anthony Stanonis, ed., *Dixie Emporium*

Course Schedule: Have The Readings Done by Class!!!!

January 11: Introduction to the class

January 18: Introduction to Heritage Tourism

- Patricia Mooney Melvin, “Harnessing the Romance of the Past,” PDF Reserve
- Catherine Cameron and John Gatewood, “Excursions Into the Unremembered Past,” PDF

- Peter Brink, “Heritage Tourism in the USA,” PDF Reserve
- Barbara Kirshenblatt-Gimblett, “Theorizing Heritage,” PDF Reserve

January 25: Past and Place in America

- Glassberg, *Sense of History*

February 1: The Emergence of Tourism in the US: Natural and Historical Heritage

- John Sears, *Sacred Places: Tourist Attractions in the Nineteenth Century*, and Marguerite Schaffer, *See America First* selections on PDF reserve

February 8: Elite Visions: Orchestrating Heritage in the Early Twentieth Century

- Stephanie Yuhl, *A Golden Haze of Memory*, selected chapters, PDF Reserve
- James Lindgren, “For the Sake of Our Future,” PDF Reserve
- Joseph Conforti, *Imagining New England*, selected chapter PDF Reserve

February 15: Other Visions: Claiming Power at Heritage Tourism Sites

- Antoinette Jackson and Paul Shackel, *Speaking for the Enslaved*

February 22: Alternative Narratives at Heritage Tourism Sites

- Andrew Hurley, “Narrating the Urban Waterfront,” PDF Reserve
- J. Mark Souther, “Making the ‘Birthplace of Jazz,’” PDF Reserve
- Felix V. Matos-Rodriguez, “ ‘The Browncoats Are Coming,’” PDF Reserve

March 1: American Indians and Heritage Tourism

- Laura Dilworth, “Tourists and Indians in Fred Harvey’s Southwest,” in *Seeing and Being Seen*, PDF Reserve
- Christina Taylor Beard-Moose, *Public Indians, Private Cherokees*, selected chapters, PDF Reserve
- Laura Peers, *Playing Ourselves*, selected chapters, PDF Reserve

March 8: No class—work on projects!!!!

March 15: DRAFT OF YOUR HISTORICAL NARRATIVE DUE TODAY: DISCUSS PROJECTS IN CLASS

MARCH 22: SPRING BREAK

March 29: Commodifying Southern Heritage

- Stanonis, ed., *Dixie Emporium* **EXCEPT Huber and Ketchall (see 4/16)**

April 5: Focus on Appalachia

- Ann Whisnant, *Super-Scenic Motorway*, selected chapter, PDF Reserve
- Brooks Blevins, “Hillbillies and the Holy Land,” in *Southern Journeys*, PDF Reserve
- Huber and Ketchall from *Dixie Emporium*

April 12: Historical Tourism and Discomfort

- Robert Weyeneth, “Murder, He Wrote”
<http://www.jstor.org.libproxy.clemson.edu/stable/3378805>
- Stephanie Yuhl, “Sculpted Radicals,”
<http://www.jstor.org.libproxy.clemson.edu/stable/10.1525/tph.2010.32.2.9>
- Anna Hartnell, “Katrina Tourism,”
<http://www.jstor.org.libproxy.clemson.edu/stable/27735016>

April 19: Sites of Conflict

- Foote, *Shadowed Ground*

April 26: FINAL PROJECTS DUE: DISCUSSION

FINAL EXAM DUE TUESDAY, MAY 2 in DIGITAL DROPBOX